



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Chao Strategy Message & Media
Attn: Kissell
1322 G Street, SE
Washington, DC 20003

AgM

Advertiser **Larry Kissell for Congress (9216)**
Agency **Chao Strategy Message & Media (5389)**
Buyer **CERTO, MICHELE**
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**
ph: (555) 555-5555

Product **Political - Federal Candidate (1067)**
Brand **1774 CONGRESS (139852)**
Acct Types **National/Political**
Est/Headline **1774/06379821**
Demo
Revision
Comments **KISSELL FOR CONGRESS**
******* THIS IS A CASH IN ADVANCE**

Invoice **653976**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **337253**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen Date **11/27/2012 2:06:50PM**

Charlotte (WSOC)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCT | Amount | Remarks |
|------|------|----------------------|----------------------|----------------------|--------|----------------------------|-----------|----------|---------|
| 22.0 | Spot | 7:00:00PM- 7:30:00PM | Day, Tu-1 | 10/30/12 7:24PM (Tu) | 00:30 | INSIDE EDITION | LKCH12 | \$640.00 | |
| 23.0 | Spot | 7:00:00AM- 8:00:00AM | Per week (1), Tu | 11/06/12 7:49AM (Tu) | 00:30 | GOOD MORNING AMERICA 7A-8A | LKWRT12 | \$875.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | | |
|-------------|--|------------|-------------|---|
| Gross Total | | \$2,715.00 | Total Spots | 2 |
| Commission | | (\$407.25) | | |
| Net Total | | \$2,307.75 | | |